



SANGYUP KIM

Helping mission-driven organizations find a clear visual voice.

EDUCATION

AI Fluency: Framework & Foundations
Anthropic Academy, Jul. 2026

Foundations of UX Design
Course by Google, Aug. 2021

University of the Arts
BFA in Graphic Design, May 2019

WORKSHOPS

2018, User and Client Experience:
Design Thinking
Vanguard RPX Design Team

2017, Typeface Design
Elizabeth Carey Smith

SKILLS

Visual Branding
Typography
Color Theory
Web & Digital Design
Print Design
Illustration



DESIGN TOOLS

Illustrator
Photoshop
InDesign
Canva
After Effects
Premiere Pro
Figma
Mailchimp

WEB FUNDAMENTALS

HTML
CSS



sangyupk.com
215.906.6354
sangdesign247@gmail.com



EMPLOYMENT HISTORY

Sep. 2023
–Apr. 2025

Design Specialist (Remote)

Pasa Sustainable Agriculture

Led a brand refresh built around the concept of patchwork, a metaphor for the organization's mission. The new identity reflected the organization's diversified strategy and addressed inconsistencies and problems across brand applications and real use.

Designed visual communications for internal, cross-departmental, and client team projects, including annual conferences. Collaborated with external vendors on print production and illustration.

Sep. 2021
–Sep. 2023

Graphic Designer (Contract)

FORT Robotics

Created print and digital designs while developing graphics to enhance the overall brand. Designed marketing materials, presentations, and social media posts. Provided design support to help visualize scenarios across multiple teams.

Nov. 2019
–Sep. 2020

Graphic Designer (Contract)

Penn Asian Senior Services

Designed multilingual brochures and event flyers to improve communication and engage directly with attendees. Assisted in executing events and developed advertisements for magazines and newspapers, ensuring a consistent visual brand identity across all materials.

Summer
2018

Graphic Design Intern

Grayson Sky

Created RSVPs and invitation emails, developing graphics to visualize event concepts using Mailchimp. Designed social media posts for clients' accounts for holidays and special occasions.



FREELANCE / SELECTED PROJECTS

2026, Editorial Design & Identity, *IYNAUS Convention*
2026, Conference Identity, *Pasa Sustainable Agriculture*
2025, Brand Identity, *Cultivor Communications*
2021, Brand Identity, *Scars Uncovered*
2021, Exhibition Identity, *I'm Blue*
2021, Brand Launch Investment Project, *Rad Maison*
2020, Icon Set, *African People & Wildlife*